

FREE!
WITH YOUR CUBE SERVICE
YOU PAY ONLY FOR PROGRAMS OF YOUR CHOICE

CULTURE & LEARNING C-10

C10 is the free channel you can always count on to provide the kind of quality programs you think of as "special." These are programs unavailable on regular TV. You'll find cultural, educational and "how-to" shows — all free! Be sure to check the daily schedule listings for specific dates and times. Also, enjoy the superb continuing series like "Civilisation," "Silkscreen Printing" and "Wally's Workshop." And don't forget the "late night specials" such as "Women's Work: Management" and "Behind Greenfield Village." All conveniently scheduled and free on C10.

NEW FILMS FOR JULY

Europe and America. Celebrate the 4th of July — "Independence Day" — by learning about the relationship between the two mighty continents over the past 200 years, and the preceding colonial period. Discover historical similarities between Europe and America that you never knew existed in this entertaining and informative NATO production!

Our Sweet Heritage. Another film to celebrate the U.S.A.'s beginnings, *Our Sweet Heritage* examines the love affair between Americans and the cookie. A fun-filled journey through history explores the rich and varied background behind some of the cookies that have served as tasty footnotes to America's past.

Making The World More Fun. Has "Concentration" got you stumped? Follow the production of a game from its conception to manufacture as you learn about the history of board games and its cultural influence. Art Linkletter takes you behind the scenes as he talks to Jim Shea, President of Milton Bradley Co.

Ahead of the Crowd. Ever wonder why some people become "great" athletes, and others with similar abilities are merely mediocre? Learn why the drive to succeed makes a big difference in an athlete's success as you meet such superstars as quarterback Bob Griese, former baseball star Lou Brock and golfer Laura Baugh.

The Living Savanna. The enormous savanna grasslands in the game parks of East Africa are home for antelopes, lions, rhinos, hippos, elephants, and many species of birds. Beautiful wildlife scenes show how the savanna ecology works, and what happens when it goes wrong.

The Living Rain Forest. Tropical rain forests . . . the world's largest lungs, breathing out the oxygen that we breathe in. As the richest and most favorable environment for life on land, these forests produce an abundance of vegetation for an incredibly large number of animal species. Fascinating!

American Enterprise: Innovation. A unique talent can turn crazy ideas into "Yankee ingenuity." History books were never like this! This film brings to life the ways in which the great innovators of the past — men like Edison, McCormick, Whitney and Howe — made America move!

American Enterprise: Organization. One prime factor in America's growth has been organization — turning scattered resources into structured systems. Discover how the process worked in the past, and how it's working now.

Dive Nova Scotia. Join in the adventure of scuba-diving down in the silent, shining world, off the fabled coast of Nova Scotia. Fish glint and flash above waving forests of seaweed and ancient shipwrecks still yield surprising bounty from the bottom of the sea!

Photography — How It Works. A program for camera buffs everywhere! You will appreciate this informative introduction to the basic principles of photography, especially if you've just bought an expensive camera and can't figure out how it works! Through attractive animation, you will discover the interrelationship between lens opening and shutter speed. Say cheeeeeeeez!

GREAT ZOOS AND PARKS OF THE WORLD

Antwerp Zoo. Established in 1848, this Belgian zoo is proud of its past, yet determined to keep pace with the present. See the "Dolphinarium" — a sophisticated exhibit that is the scene of spectacular underwater animal shows! (July 9-15)

West Berlin Zoo. One of Europe's finest animal collections is housed in this, the oldest German zoo. Take a look at the Berlin bears, tapir, bison, and lyre deer. Rare species like the crowned pigeon (flying free inside a walk-through aviary) and an enormous elephant seal make this a truly unusual stop! (July 23-29)

Parks of Japan. (Fuji, Hakone, Izu). Let C10 transport you halfway around the world to beautiful Japan — where space is precious and parks are something special! These three adjacent parks, all within a short distance of Tokyo, provide a classic but disturbing example of man's impact on his environment. Even Mt. Fuji is not immune! (July 1-8)

Nairobi National Park in Kenya, Africa. Imagine going out to your garden and finding a leopard in your lettuce patch! Nairobi wardens must constantly prevent the wild animals from trespassing in residents' backyards, and lions and rhinos roam within sight of the city! (July 16-22)

The Danube Delta (Rumania). Touch in C10 and visit perhaps the

most beautiful wild reserve left in Europe. At the Black Sea, the Danube fans out over a 2,000 square mile area of water, islands and shoreline where 20,000 people live. Examine the conflicts between their needs and those of the delta's exotic wildlife! (July 30-August 5)

PUBLIC POLICY FORUM

Four Programs in July. Join such guests as Edward M. Kennedy and Morris Udall for lively discussions of important issues facing our society — programs of vital concern to you! (Thursdays at 8 pm)

July 6 — Competition in the Airlines: What is the Public Interest?

July 13 — U.S. Energy Policy: Which Direction?

July 20 — Does the Government Profit from Inflation?

July 27 — The Saccharin Ban: Risks vs. Benefits

LIFE AROUND US

The Child Watchers. Did you know that children are learning far more and far faster than most adults realize? *The Child Watchers* summarizes the present psychological understanding of early childhood development, and stresses behavior that any parent can learn to observe in his own children. Invaluable education about your pre-schooler on C-10!

The Dam Builders. When a beaver transforms a portion of a swift stream into a tranquil pond, certain temporary ecological changes occur. When man engineered the Zambesi River dam a decade ago, disastrous consequences resulted. Examine these two different types of dam builders and their effect on the "web of life."

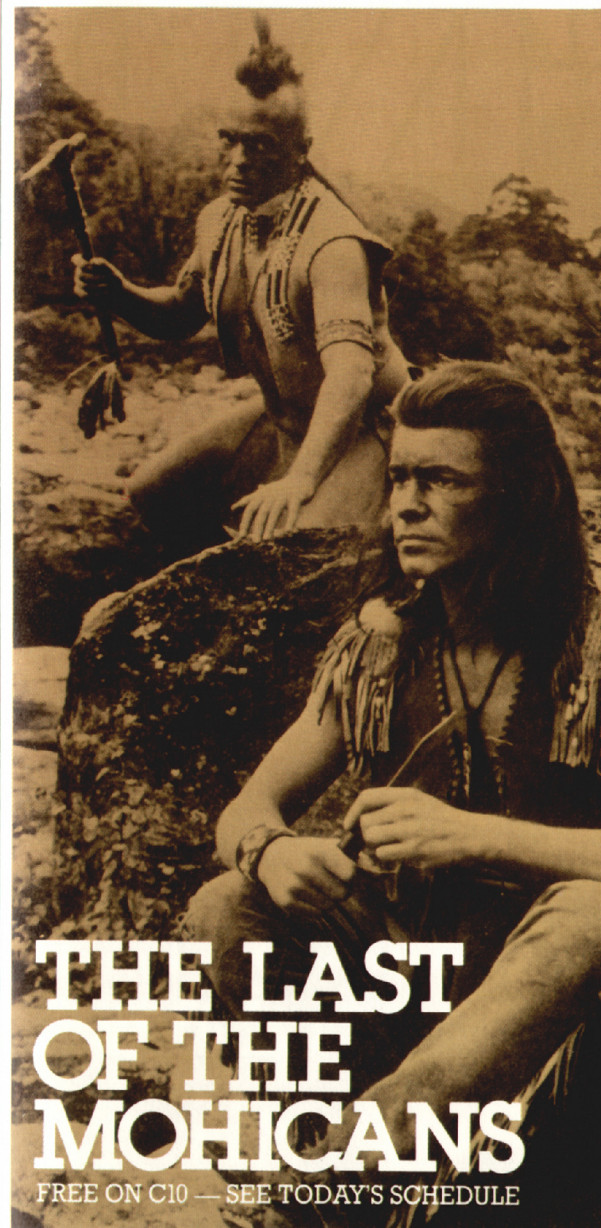
PLAY OF THE MONTH

The Importance of Being Earnest.

Oscar Wilde's classic satire is set against a background of British aristocracy during the 1890's. Probably the most popular and certainly the wittiest of all Wilde's comedies, it celebrates the triumph of life over adversity in a humorous love story. It's outrageous! It's witty! It's Wilde!

EXPLORING THE CRAFTS

Pottery. Need containers for the endless variety of plants in your home? Learn to make your own with *Pottery*, a ten-lesson series that will have you creating your own designs in no time! Instructor Vivika Heino radiates enthusiasm in her presentation of the basic techniques. An outline of very basic tools is presented, but the most important tools are your own hands!



THE LAST OF THE MOHICANS

FREE ON C10 — SEE TODAY'S SCHEDULE



PLAY OF THE MONTH

OSCAR WILDE'S
"THE IMPORTANCE
OF BEING EARNEST"

July 9, 10, 12, 14.
FREE ON C10.

GREAT ZOOS & PARKS OF THE WORLD

A new program each week!

